CATALINA MARKETING® NETWORK

DATE:10/16/97
MASTER CLU: 229248

DESCRIPTION : MERIT

VALUE : $ 2.50

FROM CYCLE : 97-12 THROUGH CYCLE : 97-13

START : 11/03/97 STOP : 12/28/97

EXPIRE : 12 ROLLING WEEKS(03/22/98)

DISTRIBUTION ESTIMATE : 90,000 DEAL # : 07375 OFFER CD : 07375

MARKET(S) :

CHICAGO	BALT/WASH	MINN	COLORADO
NO. CAL	MICHIGAN	OHIO	GEORGIA
NEBRASKA	KENTUCKY	RALEIGH	WISCONSIN
VIRGINIA	OKLAHOMA	ALASKA	KANSAS
SPRNGFLD	UTAH		

TRIGGER :

CLASS	DESCRIPTION	
1	CAMEL	CARTON

MANUFACTURER CPN | EXPIRES 01/09/98

CHECKOUT COUPON®

SAVE $2.50 ON A CARTON

MERIT
YOU'VE GOT MERIT

07375

REDEEMABLE ONLY AT

VOID

50229248
999901-1017-1433

GROCER: PHILIPMORRIS DEPT 28200
1 FAWCETT DR., DEL RIO TX 78840
07375

5 28200-31284 1 (8100) 0 07375

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

4 mg "tar", 0.4 mg nicotine av. per cigarette by FTC method.

LIMITED TO SMOKERS 21 OR OLDER

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Source: https://www.industrydocuments.ucsf.edu/docs/ggpm0004